

# Strategy Map

## Vision for Hillsborough

We envision Hillsborough as a prosperous town, filled with vitality, fostering a strong sense of community, which celebrates its unique heritage and small-town character.

## Mission of Town Government

We are stewards of the public trust who exist to make the vision for Hillsborough a reality. We manage and provide the infrastructure, resources, and services that enhance the quality of life for the living beings and land within our town.

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## Serve the Community

Strengthen Citizen Engagement	Conserve Cultural & Natural Resources	Increase Citizen and Community Safety	Enhance Economic Vibrancy	Expand Recreation, Walkability, and Connectivity
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## Run the Operations

Enhance Emergency Preparedness	Provide Responsive and Dependable Services	Manage Projects Effectively	Improve Communication and Collaboration	Excel at Staff and Logistical Support
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## Manage Resources

Maintain Fiscal Strength	Invest in Infrastructure	Develop Long-term Financial Plans	Deliver Services Efficiently
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## Develop Know-How

Develop a Skilled and Diverse Workforce	Support Development of Citizen Volunteers	Enhance Relations with Other Entities
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## Town Board Strategic Priorities

Quality of Life

Superior Services

Community Safety

Strategic Growth

## We Value

High quality services and high quality customer service

Hillsborough's small town nature and sense of community

Serving as a catalyst for change

Sustaining Hillsborough's unique "sense of place" including its history, architecture, citizens, river, and mountains

Maintaining and celebrating our community's diversity

Inclusion of all neighborhoods and areas of our town - Hillsborough is for everyone

Affordability - keeping the cost of services and living within reach of people who live and work here

Vibrancy - fostering a "Happening Hillsborough" that is alive, growing, and filled with positive energy

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